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PREVIOUS

HOW WILL I END UP?

THE RECYCLED MATERIAL KNOWN AS

Nike Grind

IS USED TO MAKE SPORTS SURFACES FOR COURTS AND RUNNING TRACKS IN MORE THAN 450,000 LOCATIONS AROUND THE WORLD.

OTHER SCHEMES INCLUDE

Soles4Souls

THEY PASS ON USED SHOES TO THOSE IN NEED. ONE MILLION PAIRS OF SHOES WERE DONATED FOR THE 2004 ASIAN TSUNAMI, AND HURRICANES RITA AND KATRINA.

AND

Shoe4Africa

IS A NON-PROFIT ORGANISATION THAT DISTRIBUTES "GENTLY USED SHOES" IN AFRICA WHILST INITIATING HIV/AIDS PROGRAMMES.

In the early 1990s Nike started the Reuse-A-Shoe scheme. They've collected more than 28 million pairs of athletic shoes (from all brands – not just Nike) for recycling.

NEXT
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